2015 LOWCOUNTRY

Home & Garden Show

SHOW

March 20, 21, & 22 Buckwalter Recreation Center, Bluffton

Exhibitor Registration Kit

Be a part of the most anticipated home and garden event in the Lowcountry and take the guesswork out of your marketing!



BE PART...

of the most anticipated home and garden event in the Lowcountry and take the guesswork out of where your marketing dollars should be spent.

The Lowcountry Home & Garden Show brings customers directly to you. It provides you the opportunity to directly engage with your target audience -- homeowners who are ready to build, renovate, decorate and landscape. Unlike most advertising mediums, this show enables consumers to touch, see, sample and connect with experts. For more than 25 years, thousands of companies have invested in this can't miss event ushering in the home improvement season. Here is what some of those companies had to say:

I have participated in this since 2005, using it to launch my spray foam insulation business in the Hilton Head and greater Beaufort area. At our very first show I walked away with over 30 leads and turned over 50% of them into a job. The Hilton Head Area Home Builders Association's annual show is the best thing I could have done for my business. I do well over ten shows a year and this show is by far the most productive of all of them. I could not afford to miss it!

TJ Anderson Atlantic Sprayfoam The Lowcountry Home & Garden show is an integral part of our business plan. In three short days, we have an opportunity to meet face to face with motivated homeowners and buyers alike who are already thinking about projects for their home and are very interested in new ideas. This unique venue allows us to demonstrate our products and services, and show off our staff and business philosophy. It puts our business on an equal playing field with businesses of all sizes.

Bryan Mudrak, Owner More Space Place Our participation in the Hilton
Head Area Home Builders
Association's show has paid for
itself year after year in the amount
of jobs and leads we receive. This
is the only event in the area that
allows you to interact face to face
with real potential clients. Not
only do you get high visibility in
the community you also get the
opportunity to network amongst
your peers. This is a must do event
for our company every year!

Michael Sands Advanced Lift Solutions

Show & Exhibitor Overview

The Lowcountry Home & Garden Show is a proven marketplace where qualified buyers come to enjoy the latest ideas for indoor and outdoor living, meet with home improvement and building experts, and gather information and advice.

SHOW SCHEDULE:

Public Event:

Friday, March 20 10 am to 5 pm Saturday, March 21 10 am to 5 pm Sunday, March 22 12 pm to 5 pm

MOVE-IN HOURS:

Wednesday, March 18 2 pm to 6 pm Thursday, March 19 10 am to 6 pm

NO MOVE-IN HOURS FRIDAY

MOVE-OUT HOURS:

Sunday, March 22 5 pm to 8 pm

Booth Information

INDOOR EXHIBIT BASE RATES:

5x10	\$650	10x10	\$800
9x10 or 10x9 Inline	\$850	15x10	\$1,025
9x10 or 10x9 Corner	\$950	20x10	\$1,200
10x15	\$1,150	20x20	\$1,700

HBA MEMBER DISCOUNT:

All members (in good standing through March 31, 2015) of the Hilton Head Area Home Builders Association will receive a \$200 discount per exhibit space purchased. If registering for exhibit space online, please contact the HBA for your online member discount code.

OUTDOOR EXHIBIT BASE RATES:

MULTIPLE BOOTH DISCOUNT:

Any exhibitor purchasing more than one exhibit space will receive a 5 percent discount on their total exhibit space purchase. If registering for exhibit space online, please contact the HBA for your online multiple booth discount code. (HBA members using Member Discount: Multiple booth discount to be taken off after Member Discount has been applied.)

INCLUDED WITH BOOTH RENTAL:

- -Standard pipe and drape booth construction
- -8' high drape background and 3' high drape divider(s)
- -One (1) 6' skirted table
- -Two (2) folding chairs
- -Four (4) staff badges per booth
- -Onsite show management
- -General exhibit security
- -Seminar presentation opportunities
- -Listing in Official Show Program & Guide
- -Listing on www.LowcountryHomeandGardenShow.com

AVAILABLE FOR ADDITIONAL COST:

- -Electric
- -Additional Exhibit Equipment



March 20-22, 2015 Buckwalter Recreation Center, Bluffton

Show Contacts:

Ashley Feaster afeaster@hhahba.com

O - 843.681.9240

C - 843.816.2329

Meg James meg@hhahba.com

O - 843.681.9240

C - 843.304.6808

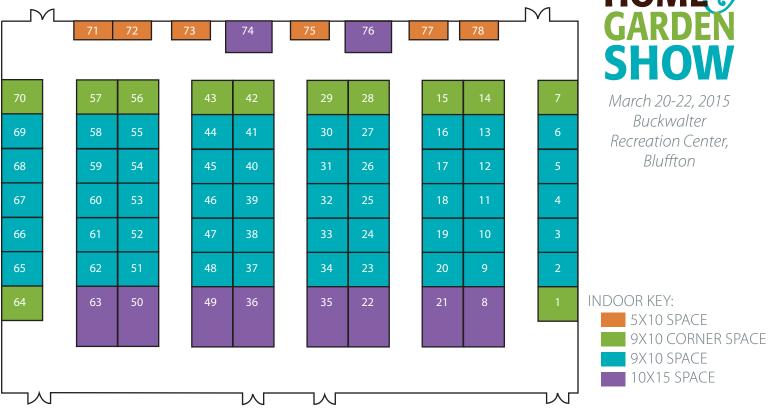
Mailing Address:
Hilton Head Area Home
Builders Association
P.O. Box 22360
Hilton Head Island, SC 29925

Physical Address: Hilton Head Area Home Builders Association 386 Spanish Wells Road Suite C-1 Hilton Head Island, SC 29926



Exhibit Space Guide

INDOOR EXHIBIT AREA:



LOWCOUNTRY

MAIN





OUTDOOR EXHIBIT ENTRANCE

Exhibit Space Application & Contract

RETURN COMPLETED APPLICATION TO:

EMAIL: info@hhahba.com FAX: (843)689-5780 MAIL: Hilton Head Area Home Builders Association P.O. Box 22360, Hilton Head Island, SC 29925 PHONE: (843)681-9240



March 20-22, 2015
Buckwalter
Recreation Center,
Bluffton

EXHIBITOR INFORMATION

Company Name:				
(F Contact:	Provide exact name you want u.	sed for exhibit listing)		
Address:				
City, State, Zip:				
Phone:		Fax:		
Email:		Mobile:		
Website:				
	of product and/or service	es your company will display (i.	e. kitchen cabinetry, lanc	dscape, etc.)
EXHIBIT SPACE	DACE EVILIDIT CDACE DATE	LIDA MEMBED DICCOUNT of the Line	EVILIDIT CDACE TOTAL	
EXHIBIT #	BASE EXHIBIT SPACE RATE	HBA MEMBER DISCOUNT (if applicable) —	\$	
		_	\$	
		_	\$	
		SUBTOTAL		
	Less 5% Multi	-Exhibit Discount (If applicable)		
		Exhibit Space Tota		
		Deposit (if applicable)		
FOR INTERNAL Deposit: Final Payment:	Amount Paid	Date Paid Date Paid	Check/Trans Check/Trans	

Exhibit Space Application & Contract cont'd

PAYMENT SCHEDULE

HBA Members:

50% deposit (of total) due upon receipt of this contract

Please retain a photocopy of this form for your records.

50% final payment due January 1, 2015

Non-Members:

100% of total due upon receipt of this contract

IMPORTANT:

PAYMENT

100% payment due if reserving space after January 1, 2015. Exhibit space contracted is subject to cancellation unless payments are received by deadline listed above.



March 20-22, 2015
Buckwalter
Recreation Center,
Bluffton

Exhibit Space Deposit or Full Payment Amount \$		
[] Check Enclosed (Payable to HHAHBA)	Please charge my: []\	visa [] MasterCard [] AMEX
Credit Card #	Exp	Card Code
Billing Address, City, State, Zip		
Name on card	Signature	
FINAL PAYMENT OPTION		
☐ I authorize the Hilton Head Area Home Builders As January 1, 2015 on the card given above.	ssociation to process the fina	l exhibit space payment due on
CONTRACT FOR SPACE		
By signing below the Exhibiting Company hereby aff Lowcountry Home & Garden Show Policies & Procedumust be communicated in writing at least two weeks exhibiting in this event, you agree to allow your image commercial purposes.	ures. Any change in the Exhi s prior to Show set-up. Filmi	biting Company's contact information ng may be in progress at the event. By
Signature	Date	

Electric Service Order

RETURN COMPLETED APPLICATION TO:

EMAIL: info@hhahba.com FAX: (843)689-5780 MAIL: Hilton Head Area Home Builders Association P.O. Box 22360, Hilton Head Island, SC 29925 PHONE: (843)681-9240

Electric service is available to exhibitors for a fee. Exhibitors in need of electric service must fill out Electric Service Order and return to Show Management, with payment, no less than three days prior to Show set-up. Show Management will provide an electrician during set-up hours to assist with electrical hookups. Electric service ordered less than three days prior to Show set-up is not guaranteed and will be charged at an increased rate. Payment for all Electric Service Orders is due upon request.



March 20-22, 2015 Buckwalter Recreation Center, Bluffton

EVIII	DITO	D INI	ATION
	DIIU	ועוו ח	ALIUN

Company Name:	ny Name: Booth #'s:				
Contact:	Mobile:				
STANDARD ELECTRIC SERVIC	E RATE				
120 VOLTS	ADVANCED RATE	FLOOR RATE (Requested less than 3 days prioer to show set-up)	QUANTITY	AMOUNT	
0-1000 Watts (Up to 10 Amps)	\$65.00	\$130.00		\$	
			TOTAL		
List all items electric service will	be used for:				
HIGH VOLTAGE SERVICE: If exhibit space requires electric exhibitor to set up electrical ser associated with high voltage se Exhibit requires electric services.	vice that specifically rvice.	y meets exhibit requirement			
PAYMENT Electric Service Total \$					
[] Check Enclosed (Payab	ole to HHAHBA)	Please charge my: [] Visa [] M	asterCard [] AME	Χ
Credit Card #		Exp		Card Code	
Billing Address, City, State, Zip _					
Name on card		_ Signature			

Exhibit Layout & Equipment Order

RETURN COMPLETED APPLICATION TO:

EMAIL: info@hhahba.com FAX: (843)689-5780 MAIL: Hilton Head Area Home Builders Association P.O. Box 22360, Hilton Head Island, SC 29925 PHONE: (843)681-9240



Bluffton

EXHIBITOR INFORMATION

Company Name:		
Booth #'s:		
Contact:	Mobile:	

EXHIBIT LAYOUT & STANDARD EQUIPMENT

Each exhibit space is supplied with one 6' skirted table, two folding chairs, and pipe and drape at no additional charge. Standard table and chairs are optional, but must be requested using form below. Standard pipe and drape (see diagram) will be provided unless preferred change is provided below. All changes to standard pipe and drape must be approved by neighboring exhibitor(s) and Show Management.

Standard Booth Layout

	Back- 8 Ft. Drape	
Left – 3 Ft. Drape	2 Chairs	Right – 3 Ft. Drape
	6 Ft. Table	

Back Drape Preferer 3 ft. Curtain		☐ No Curtain
Right Drape Prefere 3 ft. Curtain		☐ No Curtain
Left Drape Preferen ☐ 3 ft. Curtain		☐ No Curtain
Chair Request ☐ 2 Chairs	☐ 1 Chair	☐ No Chairs
Table Request ☐ 1 6 ft. Table	■ No Table	

Exhibit Layout & Equipment Order cont'd

ADDITIONAL EQUIPMENT ORDER

Additional exhibit equipment is available to exhibitors for an additional cost. Exhibitors in need of additional exhibit equipment must fill out Exhibit Layout & Equipment Order and return to Show Management, with payment, no less than one week prior to Show set-up. Additional equipment ordered less than a week prior to Show set-up is not guaranteed and may be subject to additional fees.

Display Tables with Skirting:	30" (standard	height)	40"	(counter height)	
4' long by 2' wide	\$30.			\$35.00	
6' long by 2' wide	\$35.			\$40.00	
8' long by 2' wide	\$10.	00		\$45.00	
Miscellaneous Equipment:					
Additional Folding	g Chairs			\$ 5.00	
Padded Stool				\$30.00	
Arm Chair				\$25.00	
30" Round Cockta	il Table 30" High			\$35.00	
30" Round Cockta	il Table 40″ High			\$40.00	
Waste Basket				\$ 5.00	
		Total	\$		
PAYMENT					
Additional Equipment Order Total	\$				
[] Check Enclosed (Payable	to HHAHBA)	Please charge my:	[] Visa	[] MasterCard	[] AMEX
Credit Card #		Exp		Card C	ode
Billing Address, City, State, Zip					
Dilling / Marcoo, City, Diale, LID					

Name on card ______Signature _____

Unloading & Set-up Requirements Form

Unloading and set-up for the Lowcountry Home & Garden Show is scheduled based on the exhibitor's booth location and particular needs. A schedule with exhibitor's exact unloading time and location will be sent out prior to the show. In order to receive a scheduled unloading and set-up time, all exhibitors must complete and return the following form by March 6, 2015.

SCAN/FAX COMPLETED FORM TO: 843-689-5780 info@hhahba.com

EXHIBITOR INFO:

Exhibitor Company Name:
Unloading & Set-up Contact Person:
Contact Mobile Number:
Booth Number(s):
UNLOADING REQUIREMENTS:
Select ONE of the following that best describes your unloading requirements:
Unloading large/heavy items which require truck delivery and loading dock
Unloading smaller items which can ALL be done by hand from parking lot, using standard-sized entry doorways
If requiring a loading dock, list items being unloaded:



Recreation Center, Bluffton

Show Promotion Form

As an exhibitor in the Lowcountry Home & Garden Show we value your marketing efforts and want to help you get the word out about any promotions or giveaways you will be running during the show. Provide us details about your promotion and/or giveaway and we will post it to the Show website at www.lowcountryhomeandgardenshow.com.

SCAN/FAX COMPLETED FORM TO: 843-689-5780 info@hhahba.com

EXHIBITOR INFO:

Exhibitor Company Name:
Unloading & Set-up Contact Person:
Contact Mobile Number:
Booth Number(s):
PROMOTION/GIVEAWAY INFORMATION:
Word Promotion/Giveaway EXACTLY as you want it listed on Show website::
List any and all expirations and stipulations::



March 20-22, 2015
Buckwalter
Recreation Center,
Bluffton

Nametag Request Form

All exhibitors will be provided nametags for staff representing their exhibit space during the show. Nametags will provide exhibitors access to exhibit area before and after show hours, as well as discounts on food sold at the show. In order to receive nametags, exhibitors must complete the following form and return it to Show Management by March 6, 2015.

SCAN/FAX COMPLETED FORM TO: 843-689-5780 info@hhahba.com

	First Name	Last Name	Company Name
Гад 1:			
Tag 4:			
Гад 5:			
Гад 6:			
Γaα 8·			

NOTE: Show Management is unable to provide nametags to any exhibitors returning request form after March 6, 2015, as well as replacement nametags during the show.



Recreation Center, Bluffton

2015 Policies and Procedures

SHOW MANAGEMENT

The 30th Annual Lowcountry Home & Garden Show is produced and managed by The Hilton Head Area Home Builders Association (HHAHBA), producer of the show since 1985.

SHOW LOCATION

The 30th Annual Lowcountry Home & Garden Show will occupy the Buckwalter Recreation Complex located at 905 Buckwalter Parkway, Bluffton, SC 29910.

2015 SHOW DATES & HOURS

Public Event:

Friday, March 20 10 am to 5 pm Saturday, March 21 10 am to 5 pm Sunday, March 22 12 pm to 5 pm

the exhibit hall have been designated for exhibitor move-out.

All exhibits must be totally disassembled and removed from the Buckwalter Recreation Complex by 8 pm on Sunday, March 22, 2015. Any exhibit materials remaining after this deadline will be discarded or packed/shipped at the exhibitor's expense. Exhibitors leaving behind any items or trash after moveout deadline will be fined \$250.00 and will jeopardize their participation in future shows.

ASSIGNMENT OF SPACE

Exhibit space is assigned on a first come, first served basis. Exhibitors who displayed in the 2014 Show will receive the opportunity to lease exhibit space in the 2015 Show prior to other prospective exhibitors. Reservations for non-members require payment in full at time of reservation.

Show Management reserves the right to amend the floor plan if, in the judgment of Show Management or direction of Fire Marshal, it is in the best interest of the Show and/or safety of all those occupying the building. Management may relocate any exhibit at any time with the understanding that if the exhibitor does not agree with the relocation, the security deposit or full payment for space will be refunded.

EXHIBIT SPACE RATES

A fifty percent (50%) security deposit for total exhibit space will be required for any member of the Hilton Head Area Home Builders Association at time of reservation and must accompany the signed Contract for Space. Reservations for non-members of the Hilton Head Area Home Builders Association or members reserving after January 1, 2015 will require payment in full at time of reservation.

Show Management will not reserve or hold exhibit space without security deposit or payment in full and sign Contract for Space. All reservation payments are non-refundable upon cancellation.



March 20-22, 2015 Buckwalter Recreation Center, Bluffton

Indoor Exhibit Base Rates:	
5x10	\$650
9x10 or 10x9 Inline	\$850
9x10 or 10x9 Corner	\$950
10×15	\$1,150
Outdoor Exhibit Pasa Patas	

Outdoor Exhibit Base Rates:	
10x10	\$800
15×10	\$1,025
20x10	\$1,200
20×20	\$1.700

HBA MEMBER DISCOUNT:

All members (in good standing through March 31, 2015) of the Hilton Head Area Home Builders Association will receive a \$200 discount per exhibit space purchased. If registering for exhibit space online, please contact the HBA for your online member discount code.

MULTIPLE BOOTH DISCOUNT:

Any exhibitor purchasing more than one exhibit space will receive a 5 percent discount on their total exhibit space purchase. If registering for exhibit space online, please contact the HBA for your online multiple booth discount code. (HBA members using Member Discount: Multiple booth discount to be taken off after Member Discount has been applied.)

BOOTH EQUIPMENT

Exhibit areas shall be provided one 6' skirted table, two folding chairs, one 8' high draped backdrop and 3' high draped sides. Exhibitors may remove side draping so long as it does not interfere or expose neighboring exhibitors. Additional tables, chairs, skirting, etc. are available for rent upon request for an additional expense. Exhibitors renting additional exhibit equipment must fill out Exhibit Equipment Order and return to Show Management, with payment, no less than one week prior to Show set-up.

ELECTRICITY

Electricity will be provided by Show Management to exhibitors for a fee. Exhibitors in need of electric service must fill out Electric Service Order and return to Show Management,

EXIBITOR MOVE-IN & SET-UP

Exhibitor move-in and set-up will take place on Wednesday, March 18, 2015 from 2 pm to 6 pm and Thursday, March 19, 2015 from 10 am to 6 pm.

Deadline for installation of exhibits is 6 pm on Thursday, March 19, 2015 prior to scheduled Fire Marshal inspection.

Exhibitors are strictly prohibited from using main entrance into the Buckwalter Recreation Center for the unloading and loading of equipment. Two double door entryways located on the right side of the building have been designated for exhibitor move-in and move-out. Exhibitors will be provided directional map prior to show set-up.

The designated vehicle unloading and loading area will be set up at the curbside located to the right of the parking lot when facing the complex. Curbside loading area will be "standing lane only" requiring that at least one person from exhibitor's party remain at vehicle at all times during unload/load. No exhibitor can exceed more than 10 minutes of time in designated curbside loading area. Any exhibitor driving onto grass or over curbside will be fined \$250.00 and will jeopardize their participation in future shows.

An assigned move-in time will be designated for exhibitors with large products or special equipment. Contact Show Management for special instructions or specified move-in time for any display items or equipment requiring special attention.

EXHIBIT BREAKDOWN/REMOVAL

Exhibitors may begin breaking down and moving out their exhibit at 5:00 pm on Sunday, March 22, 2015. No exhibitor shall disassemble, pack or remove their exhibit during the Show operation hours. Any exhibitor who removes or exits with equipment/display items prior to 5:00 pm on Sunday, March 22, 2015 will be fined \$250.00 and will jeopardize their participation in future shows.

Exhibitors are strictly prohibited from using main entrance into the Buckwalter Recreation Center for moving exhibit items out of the center. Double door entryways located inside

with payment, no less than one week prior to Show set-up. Show Management will provide an electrician during set-up hours to assist with electrical hookups. Electric service ordered less than three days prior to Show set-up is not guaranteed and will be charged at an increased rate.

Buckwalter Recreation Center building utility outlets are not part of exhibit spaces and are strictly prohibited for exhibitor use. Any exhibitor found using building utility outlets will be fined \$250.00 and will jeopardize their participation in future shows.

PAYMENT SCHEDULE

Security Deposit (Available to HBA Members Only): Fifty percent (50%) of total exhibit space reserved will serve as a security deposit and is due at time of reservation through December 31, 2014. A signed Contract for Space must accompany deposit. Security deposit is non-refundable upon cancellation.

Final Payment: All remaining reservation fees for exhibit space are due on or before January 1, 2015. Any exhibitor not making final payments on or before January 1, 2015 will forfeit any applied discount rates and risk losing security deposit and reserved space.

Any space reserved after January 1, 2015 requires payment in full for reservation.

All reservations for non-members of the Hilton Head Area Home Builders Association require payment in full at time of reservation.

DEFAULTS

Any exhibit space assigned to an exhibitor for which payment in full has not been received by January 1, 2015 may be reclaimed by Show Management without notice, and may be reassigned to a different exhibitor or utilized at the discretion of Show Management for any purpose. Any prior payments for such space will be forfeited by the exhibitor without recourse for refund.

Exhibit spaced leased to an exhibitor but not fully prepared for exhibit by 6 pm on Thursday, March 19, 2015 shall be considered forfeited and may be utilized at the discretion of Show Management for any purpose.

Hilton Head Area Home Builders Association member exhibitors, who have leased space at the discounted member rate, must maintain membership renewal dues through March 31, 2015. All lapsed member exhibitors will be required to pay (prior to setup) the \$200 non-member fee for each exhibit spaced leased.

REFUND POLICY

Security deposits on contracted space are not refundable should the exhibitor cancel the contract for any reason or does not meet the required payment schedule.

PARKING

Due to limited parking at the Buckwalter Recreation Center and the need to accommodate as much parking as possible for Show spectators, all exhibitors will be required to park in the complex's north lot located off of Buckwalter Parkway just north of the main complex entrance. The sign into the north lot reads: "Buckwalter Park Soccer Complex". Please be aware that the north lot is about a three minute walk to the Buckwalter Recreation Center building.

CLEANING

Exhibitors are expected to keep their exhibit space clean and attractive during show hours. Show Management will clean up public areas only. Exhibitors are responsible for cleaning their individual exhibit areas and disposing of all trash prior to the Show opening and throughout the duration of the Show. Upon move-out all exhibit space must be clear of trash, debris and unwanted materials.

DAMAGE TO BUILDING

Nothing shall be posted, tacked, nailed, screwed or otherwise attached to walls, floors or other parts of the building or furniture. Exhibitors must not cause any debris (dirt, dust, water, etc.) to be in the building common areas or service areas at any time. Anything deemed by the Buckwalter Recreation Center, Beaufort County Parks and Leisure Services and/or Show Management as necessary or proper for the protection and/or repair of the building, equipment and/or furniture will be at the expense of the exhibitor responsible. Exhibitors are required to provide Show Management certificate of liability insurance prior to Show set-up.

DEMONSTRATIONS & PROMOTION

Any demonstration or activity that results in obstruction of aisles or prevents ready access to nearby exhibit space is prohibited. The aisles are the property of Show Management. Each exhibitor is responsible for making sure that any demonstrations or samplings conducted by booth personnel do not interfere with aisle traffic and/or neighboring exhibitors. Should spectators or samplers interfere with the normal traffic flow or overflow into neighboring exhibits, Show Management will require that the presentation or sampling be ended.

No exhibit or demonstration shall be permitted, nor anything be distributed if it is considered a source of danger or annoyance. Show Management reserves the right to prohibit, modify, and regulate any display not keeping with the policies of the Show.

SIGNS & BANNERS

All signs and banners used by exhibitors must be professional looking and not exceed 8'in height. Show Management will ask exhibitors to remove any signs and/or banners which look amateurish and that detract from the dignity and refinement of the Show.

FIRE REGULATIONS

In order to conform to fire regulations, all materials in the Buckwalter Recreation

Center must be nonflammable. All cloth decorations must be able to withstand a flame test as prescribed by the Fire Marshal. No fire exit, fire station or fire extinguisher may be obstructed. A copy of Fire Marshal Regulations for exhibitions and special events for the Town of Bluffton will be included in the Exhibitors' Manual prior to the Show.

SHOW MANAGEMENT BOOTH

The Hilton Head Area Home Builders Association will maintain a staffed location at the main entrance of the Buckwalter Recreation Complex during the entire Show.

SUB-LEASING OF SPACE

Exhibitors may not assign or sublet any space assigned to them, and may not advertise or display goods or services other than those sold by them in the regular course of their everyday business. Only one company is allowed per exhibit space.

INDEMNIFICATION

The exhibitor agrees to indemnify the Hilton Head Area Home Builders Association, and its officers, directors, and employees and hold it and each of them harmless from and against any and all claims arising out of the acts of the Exhibitor, its agents, representatives and employees, and all contractors, erectors, delivery persons, suppliers and persons furnishing services, delivery, work or materials at the instance of the Exhibitor.

INSURANCE

Exhibitor is required to provide to the Hilton Head Area Home Builders Association an insurance certificate listing the Hilton Head Area Home Builders Association as a co-insured party providing adequate coverage for liability and damage. Insurance certificates must be received by Show Management no later than March 1, 2015. Show Management carries no insurance on Exhibitor's property, and will not be liable for loss or damage by any cause.

LIABILITY

Neither the Hilton Head Area Home Builders Association (HBA), the employees of the HBA, the Town of Bluffton, Beaufort County, the owners of the Buckwalter Recreation Center, their representatives, nor the management and staff of the 30th Annual Lowcountry Home & Garden Show will be responsible for any injury, loss or damage that may occur to the Exhibitor or the Exhibitor's employees or property from any cause whatsoever, before, during, or after the period of this contract. Upon signing the Contract for Space, the exhibitor releases the foregoing parties from all such claims for loss.